

**Explosive Outreach Tele-Coaching
With Bob Franquiz**

**February - July 2011
COACHING APPLICATION**

**Explosive Outreach Tele-Coaching
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Explosive Outreach Tele-Coaching is a relationship-based process for leaders seeking to reach their communities using every outreach tool at their disposal. The purpose of this unique coaching experience is to equip churches to use direct mail, Facebook, Google, and countless other media to reach people far from God.

Explosive Outreach Tele-Coaching is a 6-month network that focuses on how churches can reach people with no connection to their church whatsoever and see them attend our churches and respond to the gospel. This network is not just for Senior Pastors. It's for anyone serving on a church staff that is entrusted with getting the message of the church out into the community. If you're going to reach your city for Jesus, you need a strategy for effective outreach.

The Process:

The coaching process consists of six (6) coaching sessions by phone (2 hours each).

The sessions include the following topics:

- *How to spend next to nothing in direct mail and get killer results*
- *The most important secrets to making most marketing*
- *How to know what to say and not say depending on your outreach*
- *How to build follow up systems for "keeping people" and "reaching people"*
- *Picking the right media for your area*
- *The do's and don't's of each marketing outlet*
- *What marketing opportunities are a complete waste of money*
- *How your church's culture affects all of your outreach efforts*
- *How to understand your community and speak their language*
- *How Facebook is making evangelism easier*
- *The 3 most factors that absolutely must be aligned for outreach to be effective*
- *Plus much more!*

Note – In addition to the training, we will also be answering your pressure points and questions that come up through the course of this network.

BONUS: In addition to the monthly tele-coaching experience, Bob will personally review and critique one marketing/ outreach piece you intend to use to reach your community to ensure maximum impact.

ADDITIONAL BONUS: In addition to the monthly tele-coaching experience, you will receive over \$400 in www.church-strategies.com resources!

In order to be eligible, you must agree to the following:

1. You must be on staff at your church or in charge of the outreach/ marketing of your church. Plus, you must have a strong commitment to grow personally and reach your community with the Gospel.
2. Commit to six (6) coaching sessions and implementing what is discussed.

The dates for each coaching session are:

February 16th, 2011 @ 1PM EST

May 18th, 2011 @ 1PM EST

March 23rd, 2011 @ 1PM EST

June 8th, 2011 @ 1PM EST

April 13th, 2011 @ 1PM EST

July 20th, 2011 @ 1PM EST

3. Complete the application (pages 4 – 5) and send it to:

Bob Franquiz
5803 NW 151st St. Ave #207 Miami Lakes, FL 33014
or fax it to 305.822.3466 (call after faxing to confirm receipt)
Or email to info@church-strategies.com

4. You will be notified of acceptance by email. Upon acceptance, you will be required to make your first 2 month's payment to secure your spot and complete your application.

Note: Due to the demand for coaching, not everyone who applies will be accepted. For priority consideration, submit your application as thoroughly as possible and submit it as early as possible.

Investment: \$229 per month

Note: Some partial scholarships are available. Please note what you can invest in the application and we will consider your request for a scholarship. We will do our best to help you be part of this experience.

**Explosive Outreach Tele-Coaching Network
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APPLICATION**

The purpose of this questionnaire is to help us understand your church and to provide the information needed to give you the most value for your time during the coaching process. Please elaborate as much as possible.

Name: _____ Title: _____

Church: _____

Stats of Church:

Age of Church _____

Current Weekend Attendance _____

Weekend Attendance 12 months ago _____

Weekend Service Times _____

Denomination _____

Your Position _____

How long have you been on staff at this church? _____

Address: _____

City/State/Zip: _____

Phone (Day): _____ Phone (After Hours): _____

Cell Phone: _____ Fax: _____

E-mail: _____

Church website: _____

Why would you like to be part of this coaching opportunity?

Describe your church's greatest outreach challenge:

What are you currently doing for marketing/ outreach to your community?

Location

Describe your current location for weekend services:

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Are you portable or permanent in the location? How many seats? Number of services?

Financial Support

What is your annual outreach budget (a general estimate)?

Challenges

Are you committed to growing as a leader and participating in all six (6) coaching sessions?

What are the top 3 things you would like to get out of this coaching network?

COMMITMENT

(Please check each item and complete)

I am committed to growing, learning and participating fully with this coaching opportunity.

If I'm accepted, please charge my credit card for the first two coaching sessions.

Card Number: _____

Card Type: Visa Mastercard American Express

Expiration Date: _____ 3 Digit Code on back of card _____

Name on Card: _____

Zip code of Card Billing Address: _____

Your Signature: _____

NOTE: Your application will not be considered until this information is complete.

You may complete this application as a word doc and email it to info@church-strategies.com or fax it to 305.822.3466

About Bob Franquiz:

Bob Franquiz is the founding and Senior Pastor of Calvary Fellowship in Miami, FL. Bob is the founding and Senior Pastor of Calvary Fellowship in Miami, FL. Starting with only 5 people in the year 2000, today over 1,000 people call Calvary Fellowship home. Bob is also the author of **Zero to Sixty: Sixty principles and practices for leading a growing church**, **Elements: Starting a Revolution in your World** and **Watermark: An Explanation of Baptism**. Prior to planting Calvary Fellowship, Bob was an assistant Pastor at Calvary Chapel Fort Lauderdale, one of the 10 largest churches in America.